



# Video Optimization & Submission



## Our Services

Search Engine Marketing

*Search Engine Optimization*

*Pay Per Click Management*

*Link Building*

*Directory Submission*

*Social Media Marketing*

*Website Hosting*

*Domain Registration*

*Blog Setup & Installation*

Content Development

*Press Release Copywriting*

*Press Release Distribution*

*Article Copywriting*

*Article Submission*

*Blog Copywriting*

*Video Production*

Education

*SEO Training*

*Pay Per Click Management*

*Website Maintenance Training*

*Blog Training*

## Our Clients

Home Services and Repair

Industrial Services

Insurance

Law

Management Consulting

Manufacturing

Media

Medical

Private Equity

Realty

Retail

Software

Technology Consulting

Training

## Google Blended Search Results

Recently Google changed the name of what it previously called Universal Search to what is now called Blended Search.

Either way what it means to you is that videos may now be optimized and stand a good chance of appearing in the regular Google Search results.

Directory One now offers both video optimization and video sharing site submission for videos your business may already have as well as the ones that we produce for you.

Directory One offers the following Video Optimization & Submission packages:

### Package #1: \$100.00

One video optimized & submitted to YouTube

Before uploading your optimized video to YouTube, Directory One will create your own exclusive YouTube Channel, including a YouTube Profile for your business. Your YouTube Channel will make it easier for viewers to find your videos because they will all be easily searchable on YouTube and findable in one place there as well.

### Package#2: \$250.00

Although YouTube is the clear cut leader among the video sharing sites, it is by no means the only game in town.

Package #2 includes one video optimized & submitted to a total of **twelve video sharing sites**:

**Directory One Inc.**

9135 Katy Freeway, Suite 204, Houston, TX 77024

Phone: 713.465.0051 | Fax: 713.465.8589 | Toll Free: 800.477.1324

[www.DirectoryOne.com](http://www.DirectoryOne.com)

[sales@DirectoryOne.com](mailto:sales@DirectoryOne.com)

Directory One will submit your video to:

YouTube  
AOL Video  
Google Video  
Yahoo Video

plus **eight** of the following as determined by which would be most appropriate for your type of content:

Blip.tv	Meta Café
Break	MySpace
Brightcove	Revver
Crackle	Scilipo
Daily Motion	Veoh
Graspr	Webcaster
Howcast	Viddler
i2TV	Vimeo
Imeem	5min

In other words Directory One will submit your video to a total of 12 video sharing sites in Package #2

### **Package#3: \$1000.00**

Package #3 includes **five videos** optimized & submitted to a total of **twelve video sharing sites each:**

### **Don't Already Have Any Videos?**

Contact Philip O'Hara at (713) 269-3094 or Shaun Tinnell at (713) 465-0051 to learn more about Directory One's Video Production capabilities.

  
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Search Engine Marketing

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# Video Optimization & Submission Contract

This Video Optimization & Submission Agreement is between \_\_\_\_\_ and Directory One, Inc.

## Terms and Conditions

Package	Video Optimization & Submission Service	Total Amount Due at Signup
<input type="checkbox"/> #1	One Video Optimized & Submitted to YouTube	\$ 100.00
<input type="checkbox"/> #2	One Video Optimized & Submitted to 12 Video Sharing Sites	\$ 250.00
<input type="checkbox"/> #3	Five Videos Optimized & Submitted to 12 Video Sharing Sites	\$1000.00

Amount due at signup is 100% the total amount of the contract as indicated above.

I have read and understand the Video Optimization & Submission Contract including the services Directory One will provide in accordance with it.

I agree to pay for services rendered in a timely manner. If my payment is over 30 days past due, I agree to pay the full amount of the original bill plus a 5.0% late-payment fee.

Directory One will not be held liable for any amount above the fees paid. Directory One will not refund any deposits or payments, once seven days have passed. This agreement is legally binding seven days from the signing of this contract. This agreement will remain in effect for the term stated above.

Domain Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax: \_\_\_\_\_

Alternate Contacts: \_\_\_\_\_

Type of Credit Card: \_\_\_\_\_ CVC # \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Billing Address (if different than above): \_\_\_\_\_

- Yes, I authorize Directory One, Inc. to charge my credit card for **a one time** amount due for services.
- Yes, I authorize Directory One, Inc. to charge my credit card at signup and after 30 days for services.

I, \_\_\_\_\_ (print customer name), assert that I am a person employed by \_\_\_\_\_ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the above referenced Video Optimization & Submission Contract and that I understand fully the contents of both including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I, \_\_\_\_\_ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the above referenced Video Optimization & Submission Contract. I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_