



## Local Directory Link Building “Map Listing”



### Our Services

Search Engine Marketing

*Search Engine Optimization*

*Pay Per Click Management*

*Link Building*

*Directory Submission*

*Social Media Marketing*

Website Design

*Website Hosting*

*Domain Registration*

*Blog Setup & Installation*

Content Development

*Press Release Copywriting*

*Press Release Distribution*

*Article Copywriting*

*Article Submission*

*Blog Copywriting*

*Video Production*

Education

*SEO Training*

*Pay Per Click Management*

*Website Maintenance Training*

*Blog Training*

### Our Clients

Home Services and Repair

Industrial Services

Insurance

Law

Management Consulting

Manufacturing

Media

Medical

Private Equity

Realty

Retail

Software

Technology Consulting

Training

### Improve Your Local Search Engine Rankings

Submitting your site to the local search engines of Google, Yahoo, and MSN is no longer enough to rank high in local searches. In fact, now it's just the first step.

Directory One has identified and will submit your site to 36 web properties where it simply must be listed in order to rank high in the local search results of the big three.

Similar to the way the major search engines count each related back-link as a vote for your website, the local search engines consider each listing in online yellow pages, local search sites, local business data providers, and local online business social networks a local vote for your website and in some cases, even rely solely on these local resources to provide listings.

### Local Social Networks

With the advent of Web 2.0 and social media marketing, the search engines have carried the democratic process even further, relying heavily on customer reviews on social business sites such as Yelp and Insider Pages to help determine local search engine rankings.

### Why This Works

All listings include company name, address, telephone number and description and keywords where applicable. Primarily what the major search engines pick up from these listings are your address and telephone number.

### Pricing

Package #1                      25 local submissions                      \$1000.00

Package #2                      25 local submissions                      \$1100.00

**Please note:** Package #2 also includes setting up an enhanced listing in Yahoo Local @ \$9.95 per month and a premier listing in Super Pages @ \$25.00 per month, both of which will be automatically charged to a credit card you provide.

**Directory One Inc.**

9135 Katy Freeway, Suite 204, Houston, TX 77024

Phone: 713.465.0051 | Fax: 713.465.8589 | Toll Free: 800.477.1324

[www.DirectoryOne.com](http://www.DirectoryOne.com)  
[sales@DirectoryOne.com](mailto:sales@DirectoryOne.com)

## **Search Engines & Popular Search Sites**

Google Local Business Center (Google Maps)  
Yahoo Local  
Windows Live Local (Info USA affiliate)  
AOL Local (Info USA affiliate)  
Best of the Web Local

## **Local Yellow Pages & Online Yellow Pages Sites**

Super Pages  
Big Book (Super Pages affiliate)  
InfoSpace Yellow Pages (Super Pages affiliate)  
411.com (Super Pages affiliate)  
Switchboard.com (InfoSpace Yellow Pages affiliate)  
Yahoo Yellow Pages (InfoSpace Yellow Pages affiliate)  
YellowPages.com  
YP.com (Same as YellowPages.com)  
AnyWho (YellowPages.com affiliate)  
Magic Yellow  
True Local  
Local.com

## **Local Meta Search Engines & Popular Search Sites**

Mapquest (Info USA affiliate)  
Dog Pile (InfoSpace Yellow Pages affiliate)  
Web Crawler (InfoSpace Yellow Pages affiliate)  
Meta Crawler (InfoSpace Yellow Pages affiliate)  
Web Fetch (Web Crawler (InfoSpace Yellow Pages affiliate))  
Metrobot (for b2c local service sites)

## **Local Business Data Providers & Data Listing Services**

Info USA ( the most important data listing source)  
MacRAE's Blue Book (for manufacturers & distributors only)  
Localeze  
W Cities (Provides data to Yahoo Local)  
I Begin  
Zoom Info

## **Local Social Networks & User Review Sites (for local service business only)**

Yelp  
Mojo Pages

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[www.DirectoryOne.com](http://www.DirectoryOne.com)  
[sales@DirectoryOne.com](mailto:sales@DirectoryOne.com)

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# Local Link Building Contract

This agreement is between \_\_\_\_\_ and **Directory One, Inc.**

## Terms and Conditions:

Directory One, Inc. hereby agrees to provide the following link building services selected:

<b>Local Link Building</b>	<b>Package 1</b>	<b>25 Local Submissions</b>	<input type="checkbox"/>	<b>\$1000.00</b>
	<b>Package 2</b>	<b>25 Local Submissions</b>	<input type="checkbox"/>	<b>\$1100.00</b>
<b>Please note:</b> Package 2 also includes an Enhanced listing in Yahoo Local @ \$9.95 per month & a Premium listing in SuperPages @ \$25.00 per month, both of which will be automatically charged to a client provided credit card.				

<b>Total Amount</b>	\$
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The total amount as indicated above is payable in full upon signing and returning this agreement.

By signing this agreement you indicate that you have read and understand the Local Link Building Package you have selected and understand the services Directory One will provide.

Directory One will not be held liable for any amount above the fee you pay to Directory One. Directory One will not refund any deposits or payments, once seven days has passed. This agreement is legally binding seven days from the signing of this contract.

Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: websites considered to be of pornographic nature by Directory One, Inc., involved in domain name disputes, or failure to pay for services on time.

Domain Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax: \_\_\_\_\_

Alternate Contacts: \_\_\_\_\_

Type of Credit Card: \_\_\_\_\_ CVC # \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Billing Address (if different than above): \_\_\_\_\_

- Yes, I authorize Directory One, Inc. to charge my credit card for the total amount due for services.
- Yes, I understand and agree that Yahoo will automatically charge my credit card \$9.95 per month and that Super Pages will automatically charge my credit card \$25.00 per month.
- Yes, I understand that this agreement is for a one year period and should I wish to cancel the automatic rebilling(s) after the first twelve months I must contact Yahoo and/or Super Page on my own to do so.

I, \_\_\_\_\_ (print customer name), assert that I am a person employed by \_\_\_\_\_ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the Local Link Building Contract and that I understand fully the content including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I, \_\_\_\_\_ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the Local Link Building Packages and that I have not intentionally mislead the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_