



# Blog Link Building



## Our Services

### Search Engine Marketing

- Search Engine Optimization*
- Pay Per Click Management*
- Link Building*
- Directory Submission*
- Social Media Marketing*

### Website Design

- Website Hosting*
- Domain Registration*
- Blog Setup & Installation*

### Content Development

- Press Release Copywriting*
- Press Release Distribution*
- Article Copywriting*
- Article Submission*
- Blog Copywriting*
- Video Production*

### Education

- SEO Training*
- Pay Per Click Management*
- Website Maintenance Training*
- Blog Training*

## Our Clients

- Home Services and Repair
- Industrial Services
- Insurance
- Law
- Management Consulting
- Manufacturing
- Media
- Medical
- Private Equity
- Realty
- Retail
- Software
- Technology Consulting
- Training

Directory One will generate quality links back to your site from the top blogs in your market niche. First we identify blogs that meet the following requirements:

- Subject related to your market niche
- Google Page Rank of at least 2
- The blog must not use no-follow tags on their outgoing links.

There are four custom blog link building plans:

### Blog Commenting Plan 1 \$ 500

Directory One will add comments to **ten** of the premier blogs related to your market niche in one month's time, creating **ten** quality back links to your website or blog.

### Blog Commenting Plan 2 \$3000

Directory One will add comments to **ten** of the premier blogs related to your market niche for each of six months, creating **sixty** quality back links to your website or blog.

### Guest Blogging Plan 1 \$ 1500

Directory One will contact **five** blog owners and arrange to write and provide a guest blog post for each during one month's time, creating **five** quality back links to your website or blog. High value anchor text links will appear in each post.

### Guest Blogging Plan 2 \$7500

Directory One will contact **five** different blog owners per month and arrange to write and provide a guest blog post for each over a period of **six month's** time, creating **thirty** quality back links to your website or blog. High value anchor text links will appear in each post.

Directory One Inc. is a premier Web Marketing and Web Design company headquartered in Houston, TX. Directory One helps clients improve the effectiveness of their Websites. In 2006 and 2007 the *Houston Business Journal* named Directory One the largest Website Marketing and Web Design firm in Houston.

# Blog - Link Building Contract

This Blog - Link Building agreement is between \_\_\_\_\_ and Directory One, Inc.

## Blog Commenting

	No. of Comments	Rate Per Comment	Amount Due On Signup
<input type="checkbox"/> Plan One	10	\$50	\$ 500
<input type="checkbox"/> Plan Two	60	\$50	\$3000
<input type="checkbox"/> Custom Plan	____ (No Minimum)	\$50	\$ _____

## Guest Blogging

	No. of Guest Blogs	Rate Per Guest Blog	Amount Due On Signup
<input type="checkbox"/> Plan One	5	\$300	\$1500
<input type="checkbox"/> Plan Two	30	\$250	\$7500
<input type="checkbox"/> Custom Plan	____ (30 Minimum)	\$250	\$ _____

## Terms and Conditions

Amount due at signup is the total amount of the contract as indicated above.

I have read and understand the Blog Link-building plan selected including the services Directory One will provide in accordance with it.

I agree to pay for services rendered in a timely manner. If my payment is over 30 days past due, I agree to pay the full amount of the original bill plus a 5.0% late-payment fee.

Directory One will not be held liable for any amount above the fees paid. Directory One will not refund any deposits or payments, once seven days have passed. This agreement is legally binding seven days from the signing of this contract. This agreement will remain in effect for the term stated above.

Domain Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax: \_\_\_\_\_

Alternate Contacts: \_\_\_\_\_

Type of Credit Card: \_\_\_\_\_ CVC #: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Billing Address (if different than above): \_\_\_\_\_

Yes, I authorize Directory One, Inc. to charge my credit card for a **one-time** amount due for services.

I, \_\_\_\_\_ (print customer name), assert that I am a person employed by \_\_\_\_\_ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the above referenced Blog Link-building plan and contract and that I understand fully the contents of both including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I, \_\_\_\_\_ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the above referenced Blog Link-building plan. I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_