



Article Directory Link Building



Our Services

Search Engine Marketing

Search Engine Optimization

Pay Per Click Management

Link Building

Directory Submission

Social Media Marketing

Website Design

Website Hosting

Domain Registration

Blog Setup & Installation

Content Development

Press Release Copywriting

Press Release Distribution

Article Copywriting

Article Submission

Blog Copywriting

Video Production

Education

SEO Training

Pay Per Click Management

Website Maintenance Training

Blog Training

Our Clients

Home Services and Repair

Industrial Services

Insurance

Law

Management Consulting

Manufacturing

Media

Medical

Private Equity

Realty

Retail

Software

Technology Consulting

Training

Ezine Articles

After your article has been published on your website in the form of a web page, Directory One will set up an account and submit it to Ezine Articles, the number one article directory on the web.

Scribd

If your article has been published on your website in the form of a pdf, Directory One will submit it to Scribd, the premier pdf article directory.

Resource Boxes

Either way, your article will have what's called a Resource Box at the bottom titled **About the Author** and include an anchor text link back to your website. This anchor text link provides a valuable authority link and is, in fact, the primary reason we submit your articles to article directories in the first place.

In the following example of a resource box, the anchor text link would be the words **website marketing company** and link back to the Directory One homepage.

About the Author

Philip O'Hara is the founder and CEO of Directory One, a Houston, Texas, **website marketing company** specializing in search engine marketing and content development.

For Ezine Articles we are able to create custom resource boxes for each individual article, which enables us to create a custom anchor text link that links back to the specific page on your website that covers the subject of the article.

This resource box may include two links back to your website, your "elevator pitch" or "usp" and even a call to action when appropriate.

For example, for an article about article copywriting and article submission, the resource box would begin as follows:

Philip O'Hara is the founder and CEO of Directory One, a Houston, Texas, website marketing company that offers **article copywriting and directory link building**.

Directory One Inc.

9135 Katy Freeway, Suite 204, Houston, TX 77024

Phone: 713.465.0051 | Fax: 713.465.8589 | Toll Free: 800.477.1324

www.DirectoryOne.com
sales@DirectoryOne.com

In this example, the anchor text link would be the words **article copywriting and directory link building** so each link would go back to a page on the website about those subjects.

For Scribd, adding the resource box and anchor text link at the bottom of the original pdf posted on your website simplifies the uploading process and gives you an authority backlink inside the text area of your pdf.

Prices

The charges for article directory submission are as follows:

There is a one-time set up fee in the amount of **\$100.00 per directory** plus **\$50.00 per article** to be submitted.

Accounts will be set up for your business with you as the author. Each account will have a unique user ID and password and use one of your general email addresses, (for example, info@yourdomain.com) as the contact email. Contact emails are never published.

Discounted Package Prices

10 articles: **\$100.00 set-up fee** plus **\$40.00 per submission**

20 articles: **\$100.00 set-up fee** plus **\$25.00 per submission**

Spanish Articles

Your article translated to Spanish and uploaded to your website: **\$125.00**

Your article translated to Spanish, uploaded to your website, and submitted to **Articulosgratis.com**, the number one Spanish language article directory on the web: **\$175.00**

Prices not including translation are the same for Spanish as for English above.

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Article Directory Link Building Contract

This Article Directory Link Building Agreement is between _____ and Directory One, Inc.

Single Article to One Article Directory

Article Directory	Set-up Charge	Cost Per Submission	# of Articles	Amount Due On Signup
<input type="checkbox"/> Ezine Articles <input type="checkbox"/> Scribd	\$100	\$50	_____	\$ _____

Multiple Articles to One Article Directory Package Plans

Article Directory	Set-up Charge	Cost Per Submission	# of Articles	Amount Due On Signup
<input type="checkbox"/> Ezine Articles <input type="checkbox"/> Scribd	\$100	\$40	10	\$500
<input type="checkbox"/> Ezine Articles <input type="checkbox"/> Scribd	\$100	\$25	20	\$600

Terms and Conditions

Amount due at signup is the total amount of the contract as indicated above.

I have read and understand the Blog Commenting/Guest Blogging plan selected including the services Directory One will provide in accordance with it.

I agree to pay for services rendered in a timely manner. If my payment is over 30 days past due, I agree to pay the full amount of the original bill plus a 5.0% late-payment fee.

Directory One will not be held liable for any amount above the fees paid. Directory One will not refund any deposits or payments, once seven days have passed. This agreement is legally binding seven days from the signing of this contract. This agreement will remain in effect for the term stated above.

Domain Name: _____

Company Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Fax: _____

Alternate Contacts: _____

Type of Credit Card: _____ CVC #: _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Billing Address (if different than above): _____

Yes, I authorize Directory One, Inc. to charge my credit card for **a one-time** amount due for services.

I, _____ (print customer name), assert that I am a person employed by _____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the above referenced Article Directory Link Building Plan and contract and that I understand fully the contents of both including the payment promised by the aforementioned company to Directory One, Inc. and the services promised by Directory One, Inc.

Customer Signature: _____ Date: _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the above referenced Article Directory Link Building Plan. I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc.; nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ Date: _____