DIRECTORY ONE

Website Marketing & Design

Philip O'Hara: 713-269-3094 | www.DirectoryOne.com

Schedule A Consultation Today!

DOMAINS

- Domestic & International domains
- All suffixes: .com, .org, .net, etc
- We ensure you own your domain
- Telephone & 24/7 online support
- No surprises, hidden fees, or surcharges
- No accidental disconnections, expired credit cards or oversight.

SEARCH ENGINE OPTIMIZATION

- Keyword Management
- SEO Content Creation & Editing
- Competition Monitoring
- Set-Up & Manage Google Services
- Analytics/ Search Console/ Google
- Google Business Profile / Adwords
- Set-Up/ Manage SEMRush Reporting (A $5,000 value if purchased separately)
- URL Structure & H1 Tags
- Load Time & Call-To-Action
- Lead Backup

WEBSITE DESIGN/ REDESIGN

- Mobile & Desktop & iPad / Responsive Design
- User Friendly
- SEO Website Content
- Meta Tags / Graphic Tags / Keyword Rich URLs

WEBSITE HOSTING

- Secure HTTPS hosting SEO
- website hosting / IP addresses available
- Phone Support / Shopping Cart website hosting

EMAIL MANAGEMENT

- Phone Support / Set-Up / Email Management
- Microsoft 360 / Gmail / Others
- Email Campaign Management

GOOGLE PAY-PER-CLICK ADVERTISING

- Campaign Set-Up
- Ad Creation
- Keyword Optimization
- Performance Monitoring

DIRECTORY LISTING/ BACKLINKS

- Facebook, Pinterest, Instagram, Youtube
- LinkedIn, Google My Business & TikTok
- Creating / Posting / Advertising
- Reputation Management

SOCIAL MEDIA ADVERTISING AND MANAGEMENT

- Content Creation And Management
- Facebook / Instagram / LinkedIn Advertising Campaigns
- Performance Tracking Creating &
- Posting on Facebook, LinkedIn, Pinterest, Google Business Profile, and TikTok

9183 Katy Freeway Suite 200 Houston, TX 77024 | www.DirectoryOne.com
Office: 713-465-0051 or Cell: 713-269-3094 | Email: info@directoryone.com

WEBSITE MARKETING PACKAGE AGREEMENT

Terms and Conditions Directory One, Inc. 9183 Katy Freeway Suite 200 Houston, TX 77024

This agreement is between _____ and Directory One, Inc. Directory One, Inc. hereby agrees to provide the following Website Marketing Services. Annual Fees eligible for a Pre-Pay 10% of Discount.

Website Marketing Service Level	Typical Yearly Hours	Set-Up	Monthly	Yearly Total	10% Pre-Pay Discount
$500/mo	75	$1,500	$500/mo	$7,500	$6,750
$1,250/mo	180	$3,000	$1,250/mo	$18,000	$16,200
$2,500/mo	360	$6,000	$2,500/mo	$36,000	$32,400
$3,750/mo	540	$7,500	$3,750/mo	$52,500	$47,250
$5,000/mo	720	$10,000	$5,000/mo	$70,000	$63,000

This agreement, executed as of _____ is for a period of thirteen months and will automatically continue month-to-month unless 30 days written notice is received by our office.

Directory One, Inc. will not be held liable for any amount above the fee you pay to Directory One, Inc.. Directory One, Inc. will not refund any deposits or payments, once seven days has passed from the date of signature of this agreement. This agreement is legally binding seven days from the signing of this contract. Additional work, video production and tech support is available at $125/hr. Directory One, Inc. reserves the right to terminate or deny any service for any reason.

Domain Name: _____

Company Name: _____

Company Address: _____

Email Address: _____

Telephone Number: _____ Mobile: _____ Fax: _____

Alternate Contacts: _____

Type of Credit/Debit Card: _____

Credit /Debit Card Number: _____ Expiration Date: _____ CVC #: _____

Credit /Debit Card Billing (If different than above): _____

ACH Check Information: Bank Name _____ Voided Check Attached for ACH Draft (Circle) Yes or No

Please Check Your Preferred Payment Option below:

- ☐ Yes, I authorize Directory One, Inc. to charge my Credit Card, Debit Card or Check for the total amount due.
- ☐ Yes, I authorize Directory One, Inc. to charge my Credit Card, Debit Card, Check or perform an ACH Bank Draft for the monthly recurring fees.
- ☐ Note, I have attached my voided check for the ACH Bank Draft

I, _____ (print customer name), assert that I am employed by _____, that I have authority to make decisions concerning this company's web presence, and that I have authority to promise payment for services rendered by Directory One, Inc. I assert that I have read the Website Marketing Package Contract and that I fully understand the content including the payment promised by the aforementioned company to Directory One, Inc.

Customer Signature _____ Date _____

I, _____ (print representative's name), assert that I am a representative of Directory One, Inc., and that I have authority to market Directory One, Inc. services. I assert that I have explained to the best of my ability the features of the Website Marketing Package Contract and that I have not intentionally misled the client in any way regarding the services owned by Directory One, Inc., nor have I intentionally misinformed the client concerning his/her payment obligations.

Representative Signature _____ Date _____