



Website Hosting



DIRECTORY ONE
Website Marketing & Design

Our Services

Search Engine Marketing

- Search Engine Optimization*
- Pay Per Click Management*
- Link Building*
- Directory Submission*
- Social Media Marketing*

Website Design

- Website Hosting*
- Domain Registration*
- Blog Setup & Installation*

Content Development

- Press Release Copywriting*
- Press Release Distribution*
- Article Copywriting*
- Article Submission*
- Blog copywriting*
- Video Production*
- Reputation Management*
- Social Media Management*

Education

- SEO Training*
- Pay Per Click Management*
- Website Maintenance*
- Training*
- Blog Training*

Our Clients

- Home Service and Repair**
- Industrial Services**
- Insurance**
- Law**
- Management Consulting**
- Media Medical**
- Private Equity**
- Realty**
- Retail**
- Software**
- Technology Consulting**
- Training**

WEBSITE HOSTING: DECIDING ON THE IDEAL SIZE AND SCOPE FOR YOUR SITE

Web hosting is an Internet hosting service, allowing business owners to make their website easily accessible online. Hosting provides data center space, and through the company hosting, website owners can choose how much online space they would like to occupy.

Every one of Directory One's clients has different web hosting needs. Some require an extensive amount of space, especially if they are a slightly larger company or have many pages of products and services. Some are more modest. Whatever your company's needs, we have a web hosting package to suit. Please remember that Directory One will happily work with you to create your own hosting package with options that are not specifically listed.

Directory One is a full-service web hosting provider with dedicated managed servers in multiple locations. Each of our hosting accounts includes full FTP access, PHP, MySQL, web analytics, and services for streaming audio and video.

Bandwidth Allotment

Most hosting companies limit the amount of bandwidth for your website, even if they say you have "unlimited" amounts. The amount of bandwidth dictates the amount of data that can be transferred to and from your website, with in turn limits the amount of traffic to your website. If too many people visit your site within the beginning of the month, your site will have an error message and will not be able to load. Some web hosting companies will bill you for this while others will give you an extra bit of bandwidth so that you can keep going. The amount of bandwidth your website needs depends on the size of the files and the traffic, so it varies from site to site.

FTP Access

The growing trend in web hosting is that each company provides you with a web design content management system. This is great if you are a beginner, but onsite web builders are limited in the sense that they do not always provide you with more advanced service. FTP is the most common way to transfer files and web pages from a computer to the web host's computer. This process allows you to transfer files from any computer with an internet connection and essentially add them to your website. It is essential that you have FTP access if you have a web designer or you want to add more advanced applications to your website.

Restrictions on File Space

Many other hosting companies limit the size and type of files that can be uploaded to your website. Directory One has no such restrictions, and can work with you to make sure that your website presents an optimized image of your business.

WEBSITE HOSTING CONTRACT

This agreement is between _____ and Directory One, Inc.

Terms and Conditions

Directory One, Inc. hereby agrees to provide the following *Website Hosting* services selected:

Web Hosting Package Includes:

- | | |
|---|---------------------|
| -400 MB Storage Space | -1 MySQL Database |
| -3000 MB/ Mo. Data Transfer | -Secure Directory |
| -1 Free Domain Name Registration for First Year | -Feedback Form |
| -15 POP3 or IMAP E-mail Accounts | -Log Files |
| -1 Hr. Free Website Technical Support/Year | -Full Site Backups |
| -FTP File Transfer Access | -Web Analytics |
| -Password Protection | -Word Press Install |
| -Support for PHP | |

Please Indicate Preferred Method of Payment Options:

- \$25.00 (+tax \$1.65) **Monthly**
- \$142.50 (+tax \$9.41) **Semi-Annual** – Includes 5% Discount
- \$270.00 (+tax \$17.82) **Annually** – Includes 10% Discount

**The state of Texas requires us to charge sales tax on 80% of your website order amount*

Additional Services Not Included in Web Hosting Package – **Optional**

- SSL Certificate – \$150/Yr + Tax (\$9.90)
- Google Site Search - \$200/Yr (tax free)

This agreement, executed as of _____, is for a period of one year. This contract will automatically renew annually unless a 30 day cancellation is received.

Directory One will not be held liable for any amount above the fee you pay to Directory One. Directory One will not refund any deposits or payments, once seven days has passed from the date of signature of this agreement. This agreement is legally binding seven days from the signing of this contract. Directory One, Inc. reserves the right to terminate or deny any service for any reason, including: websites considered by Directory One, Inc. to be of pornographic nature, involvement in domain name disputes, or failure to pay for services on time. Additional technical support is available at \$25 for every 15 minutes.

Domain Name: _____

Company Name: _____

Company Address: _____

Email Address: _____

Phone Number: _____

Fax: _____

Alternate Contacts: _____

Type of Credit/Debit Card: _____ CVC # _____

Credit/Debit Card Number: _____ Expiration Date: _____

Credit/Debit Card Billing Address (if different than above): _____

ACH Check Information: Bank Name _____ Voided Check Attached? (Circle One) Yes or No

I, _____ (print customer name), assert that I am a person employed by _____ (company name), that I have authority to make decisions concerning this company's web presence, and that I have the authority to promise payment for the services rendered by Directory One, Inc. I assert that I have read the *Website Hosting Contract* and that I understand fully the content including the payment promised by the aforementioned company to Directory One, Inc., and the services promised by Directory One, Inc.

Customer Signature: _____ **Date:** _____

I, _____ (print representative's name) assert that I am a representative of Directory One, Inc. and that I have authority to market Directory One's services. I assert that I have explained to the best of my ability the features of the *Website Hosting Contract* and that I have not intentionally misled the client in any way regarding the services owed by Directory One, Inc., nor have I intentionally misinformed the client concerning his or her payment obligations.

Representative's Signature: _____ **Date:** _____