



Services Price List



DIRECTORY ONE
Website Marketing & Design

Our Services

- Search Engine Marketing**
- Search Engine Optimization*
- Pay Per Click Management*
- Link Building*
- Directory Submission*
- Social Media Marketing*

Website Design

- Website Hosting*
- Domain Registration*
- Blog Setup & Installation*

Content Development

- Press Release Copywriting*
- Press Release Distribution*
- Article Copywriting*
- Article Submission*
- Blog copywriting*
- Video Production*
- Reputation Management*
- Social Media Management*

Education

- SEO Training*
- Pay Per Click Management*
- Website Maintenance*
- Training*
- Blog Training*

Our Clients

- Home Service and Repair**
- Industrial Services**
- Insurance**
- Law**
- Management Consulting**
- Media Medical**
- Private Equity**
- Realty**
- Retail**
- Software**
- Technology Consulting**
- Training**

Hosting and Domain Registration

Domain Registration

- 1 year - \$50
- 5 years - \$150
- 10 years - \$250

SSL Certificate: \$150/year

Web Hosting: \$300/year

Search Engine Optimization and Website Design

Search Engine Optimization and Web Design

1. SEO & Web Design: \$100/page
2. SEO Only: \$100/page
3. Web Design Only: \$100/page, minimum of 15 pages
4. Landing Pages: \$250 (a la carte)
5. Website Maintenance: \$100 per hour
6. Website Changes: \$100 per hour
7. Mobile Website Design: \$1500

Content, Articles, and Press Releases

8. Website in Spanish: \$200 per page (Translation & HTML)
9. Articles/Web Page Copywriting: \$150 (Written & Optimized)
10. Articles: \$200 (Written, Optimized, & Submitted to 1 Premium Article Directory)
11. Press Release: \$300 (distributed only) - *pictures are extra
12. Press Release: \$500 (written, optimized & distributed <400 words) - *pictures are extra
13. Press Release: \$1000 (video PR produced, edited & distributed)

Social Media and Link Building

14. Local Map-Link Building: \$1500 (comprehensive)
15. Social Media Platform Setup: \$100 per hour
16. Blog Training: \$100 per hour

Pay Per Click and Database Programming

17. PPC Management Setup Fee: \$100 per hour
18. PPC Management: 25% of total spent monthly
19. Database Programming: \$150 per hour

Video Production and Editing

20. Video Production: \$100 per hour
21. Green Screen Video: \$800
22. Video Tour of Facilities: \$3000
23. Testimonial Video: \$800 (Green Screen)
24. Testimonial Video: \$1500 (3 for \$1500, 30 seconds say day at location, limit of 15 hours)